

FRESHWATER REPORTER



A Fresh Approach to Storytelling, from Benzonia to Baldwin

2024 Advertising Agreement

Salesperson's initials:

Business/Organization: _____

Contact: _____

Billing Address: _____

Day Phone: _____ Mobile Phone: _____

Email: _____ I require ad design services: Y / N

You agree to place ads in our upcoming issues. **Please circle issue dates that apply.**

ISSUES	AD MATERIALS DUE:	CAMERA-READY ADS DUE:
Jan 24-Mar 19	Jan. 10	Jan. 15
Mar 20-May 14	Feb. 21	Feb. 26
May 15-Jun 25	May 1	May 6
June 26-Jul 16	June 12	June 17
July 17-Aug 13	July 3	July 8
Aug 14-Sep 24	July 31	Aug 5
Sept 25-Nov 19	Sept 11	Sept 16
Nov 20-Dec 31	Nov 6	Nov 11

Should you decide to increase the size of your ad for any issue, please let us know by the "Ad Materials" due date(s). We will bill you for the increase. *Thank you!*

Size: _____ Rate: _____ # of issues: _____ Total Amount Due: \$ _____

- **Contracts for 3 or more ads must be paid in full prior to the first AD publication date.**
- **Payment for 1-2 contracted ads due within 30 days of publication. Late payments are subject to 1.5% late fee per month.**

Signature - Please also print your name if it's different from the contact.

Date

Please make your check payable to: **Freshwater Planet, LLC** and mail to:
Freshwater Reporter, PO Box 188, Manistee, MI 49660

FRESHWATER REPORTER • 231-835-0867 • editor@freshwater-reporter.com