



Fresh community stories from Manistee, Mason, southern Benzie and western Lake and Wexford. Visit: [freshwater-reporter.com](http://freshwater-reporter.com)

## 2026 Advertising Agreement

Business/Organization: \_\_\_\_\_

Contact: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Day Phone: \_\_\_\_\_ Mobile Phone: \_\_\_\_\_

Email: \_\_\_\_\_ I require ad design services\*: Y / N

\*If we design your ad, we charge \$20 for ads costing up to \$70 and \$35 for ads costing more than \$70. If you continue to use the same ad or ask for minor copy changes (such as hours of operation), you **will not** be charged another fee.

**You agree to place ads in the following. PLEASE CIRCLE ISSUE DATES.**

ISSUES (12)	AD MATERIALS DUE:	PRESS RELEASES DUE:
Jan. 1	Dec. 16	Dec. 8
Feb. 1	Jan. 15	Jan. 12
March 1	Feb. 12	Feb. 9
April 1	March 19	March 16
May 1 Memorial	April 16	April 13
June 1	May 14	May 11
July 1 12 pages	June 18	June 15 B&W ad rates available this month.
Aug. 1 12 pages	July 10	July 6 B&W ad rates available this month.
Sept. 1 Labor Day	Aug. 13	Aug. 10
Oct. 1 Fall Color	Sept. 17	Sept. 14
Nov. 1 Thanksgiving	Oct. 15	Oct. 12
Dec. 1 Holidays	Nov. 9	Nov. 4

### Color

Size: \_\_\_\_\_ Rate: \_\_\_\_\_ # of issues: \_\_\_\_\_ Design Fee: \_\_\_\_\_ Subtotal: \_\_\_\_\_

B&W: July \_\_\_\_\_ Size: \_\_\_\_\_ Rate: \_\_\_\_\_ Color rate minus \$10 Design Fee: \_\_\_\_\_ Subtotal: \_\_\_\_\_  
 Aug. \_\_\_\_\_ If you check both months, remember to multiply the rate by 2.

Total Due: \_\_\_\_\_

**Signature:** Please also print your name if it is different from the contact. \_\_\_\_\_

**Date** \_\_\_\_\_